

DUPLICATE

## INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Greer Margolis Mitchell Burns**  
**Attention: Accounts Payable**  
**1010 Wisconsin Ave, Suite 800**  
**Washington, DC 20007**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
968544-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR PRESIDENT	2264

Flight Dates	Order #	Alt Order #
10/30/12 - 11/12/12	968544	06399701

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/30/12	11/02/12	WPBF News 25 @ 5am	5-530am	-TWTF--	:30	1	\$220.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	-TWTF--	1	\$220.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Tu		10/30/12	5:24 AM	WPBF News 25 @ 5am	5-530am	:30	OFA-12-G-182H	\$220.00	NM
2	11/06/12	11/06/12	WPBF News 25 @ 5am	5-530am	-1-----	:30	1	\$110.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	-1-----	1	\$110.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Tu		11/06/12	5:09 AM	WPBF News 25 @ 5am	5-530am	:30	OFA-12-G-182H	\$110.00	NM
3	10/30/12	11/02/12	WPBF News 25 Mornings	6-7AM	-TWTF--	:30	1	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	-TWTF--	1	\$275.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WPBF Tu		10/30/12	6:29 AM	WPBF News 25 Mornings	6-7AM	:30	OFA-12-G-184H	\$275.00	NM
4	10/30/12	11/02/12	Good Morning America	7-9AM	-TWTF--	:30	1	\$550.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	-TWTF--	1	\$550.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WPBF W		10/31/12	7:48 AM	Good Morning America	7-9AM	:30	OFA-12-G-182H	\$550.00	NM
5	11/06/12	11/06/12	Good Morning America	7-9AM	-1-----	:30	1	\$550.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	-1-----	1	\$550.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Tu		11/06/12	8:43 AM	Good Morning America	7-9AM	:30	OFA-12-G-194H	\$550.00	NM
6	11/03/12	11/03/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$650.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1-	1	\$650.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Sa		11/03/12	7:47 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	OFA-12-G-171H	\$650.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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**Lehigh Valley, PA 18002-6885**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
968544-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR PRESIDENT	2264	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	11/03/12	11/03/12	GMA Saturday 7-8am Class of Time - Fixed Non Pre-emptible	Sat 7am-8am	-----1-	:30	1	\$650.00	NM
7	11/03/12	11/03/12	Sat 8-9am News Class of Time - Fixed Non Pre-emptible	Sat 8-9am	-----1-	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 11/03/12 8:24 AM Sat 8-9am News Sat 8-9am :30 OFA-12-G-182H \$450.00 NM									
8	11/04/12	11/04/12	GMA Sunday 7-8am Class of Time - Fixed Non Pre-emptible	Sun 7-8am	-----1	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 11/04/12 7:29 AM GMA Sunday 7-8am Sun 7-8am :30 OFA-12-G-171H \$650.00 NM									
9	10/30/12	11/02/12	WPBF News 25 @ Noon 12pm-1230pm Class of Time - Fixed Non Pre-emptible	12pm-1230pm	-TWTF--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -TWTF-- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 11/02/12 12:21 PM WPBF News 25 @ Noon 12pm-1230pm :30 OFA-12-G-182H \$350.00 NM									
10	10/30/12	11/02/12	Dr. Oz Class of Time - Pre-emptible with notice	4-5p	-TWTF--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -TWTF-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 10/30/12 4:55 PM Dr. Oz 4-5p :30 OFA-12-G-172H \$500.00 NM									
11	11/06/12	11/06/12	Dr. Oz Class of Time - Pre-emptible with notice	4-5p	-1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 -1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 11/06/12 4:14 PM Dr. Oz 4-5p :30 OFA-12-G-171H \$500.00 NM									
12	10/30/12	11/02/12	M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	-TWTF--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -TWTF-- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF F 11/02/12 5:29 PM M-F 5pm News 5-6pm :30 OFA-12-G-184H \$450.00 NM									
13	10/30/12	11/02/12	WPBF News 25 @ 6:00PM Class of Time - Fixed Non Pre-emptible	6-6:30PM	-TWTF--	:30	1	\$1,050.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -TWTF-- 1 \$1,050.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 10/30/12 6:26 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 OFA-12-G-182H \$1,050.00 NM									
14	11/04/12	11/04/12	Sun 630pm News Class of Time - Fixed Non Pre-emptible	630-7pm	-----1	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 11/04/12 6:51 PM Sun 630pm News 630-7pm :30 OFA-12-G-182H \$800.00 NM									
15	11/05/12	11/05/12	CASTLE Class of Time - Fixed Non Pre-emptible	10-11PM	1-----	:30	1	\$5,000.00	NM



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Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR PRESIDENT	2264	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	11/05/12	11/05/12	CASTLE	10-11PM	1-----	:30	1	\$5,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$5,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	10:44 PM	CASTLE	10-11PM	:30	OFA-12-G-182H	\$5,000.00 NM
16	11/04/12	11/04/12	ONCE UPON A TIME	8-9PM	-----1	:30	1	\$3,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1	1	\$3,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	11/04/12	8:39 PM	ONCE UPON A TIME	8-9PM	:30	OFA-12-G-194H	\$3,600.00 NM
17	10/30/12	11/04/12	M-SUN WPBF News 25 @ 11-11:35PM		-TWTF-S	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	-TWTF-S	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/30/12	11:31 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	OFA-12-G-184H	\$1,000.00 NM
18	11/04/12	11/04/12	Sun 11:35pm Late News	1135p-12am	-----1	:30	1	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	11/04/12	11:43 PM	Sun 11:35pm Late News	1135p-12am	:30	OFA-12-G-184H	\$600.00 NM
19	11/03/12	11/03/12	Sat Prime College Football	8-1130pm	-----1-	:30	1	\$1,175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1-	1	\$1,175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	11/03/12	11:41 PM	Sat Prime College Football	8-1130pm	:30	OFA-12-G-184H	\$1,175.00 NM
LR - Football									
20	11/05/12	11/05/12	WPBF News 25 Mornings	6-7AM	M-----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	M-----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	6:43 AM	WPBF News 25 Mornings	6-7AM	:30	OFA-12-G-182H	\$275.00 NM
21	11/05/12	11/05/12	Good Morning America	7-9AM	M-----	:30	1	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	M-----	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	8:48 AM	Good Morning America	7-9AM	:30	OFA-12-G-184H	\$550.00 NM
22	11/05/12	11/05/12	WPBF News 25 @ Noon	12pm-1230pm	M-----	:30	1	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	M-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	OFA-12-G-184H	\$350.00 NM
23	11/05/12	11/05/12	M-F 5pm News	5-6pm	M-----	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	M-----	1	\$450.00				



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
23	11/05/12	11/05/12	M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	M-----	:30	1	\$450.00	NM																																													
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>M</td><td>11/05/12</td><td>5:57 PM</td><td>M-F 5pm News</td><td>5-6pm</td><td>:30</td><td>OFA-12-G-194H</td><td>\$450.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	M	11/05/12	5:57 PM	M-F 5pm News	5-6pm	:30	OFA-12-G-194H	\$450.00	NM																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	M	11/05/12	5:57 PM	M-F 5pm News	5-6pm	:30	OFA-12-G-194H	\$450.00	NM																																												
24	11/05/12	11/06/12	WPBF News 25 Mornings6-7AM		MT-----	:30	2	\$550.00	NM																																													
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2	WPBF	M	11/05/12	7:29 AM	Good Morning America	7-9AM	:30	OFA-12-G-182H	\$550.00	NM																																												
1	WPBF	Tu	11/06/12	7:25 AM	Good Morning America	7-9AM	:30	OFA-12-G-171H	\$550.00	NM																																												
26	11/05/12	11/06/12	Dr. Oz M-F 9-10a	9-10a	MT-----	:30	2	\$450.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>11/05/12</td><td>11/11/12</td><td>MT-----</td><td>2</td><td>\$450.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>M</td><td>11/05/12</td><td>9:38 AM</td><td>Dr. Oz M-F 9-10a</td><td>9-10a</td><td>:30</td><td>OFA-12-G-171H</td><td>\$450.00</td><td>NM</td></tr><tr><td>2</td><td>WPBF</td><td>Tu</td><td>11/06/12</td><td>9:27 AM</td><td>Dr. Oz M-F 9-10a</td><td>9-10a</td><td>:30</td><td>OFA-12-G-184H</td><td>\$450.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/05/12	11/11/12	MT-----	2	\$450.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	M	11/05/12	9:38 AM	Dr. Oz M-F 9-10a	9-10a	:30	OFA-12-G-171H	\$450.00	NM	2	WPBF	Tu	11/06/12	9:27 AM	Dr. Oz M-F 9-10a	9-10a	:30	OFA-12-G-184H	\$450.00	NM
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27	11/05/12	11/06/12	10-11a Anderson Cooper 10-11a		MT-----	:30	2	\$450.00	NM																																													
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Total Spots							31																																															

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$24,105.00</b>
<u>Agency Commission</u>	<b>\$3,615.75</b>
<u>Net Amount Due</u>	<b>\$20,489.25</b>